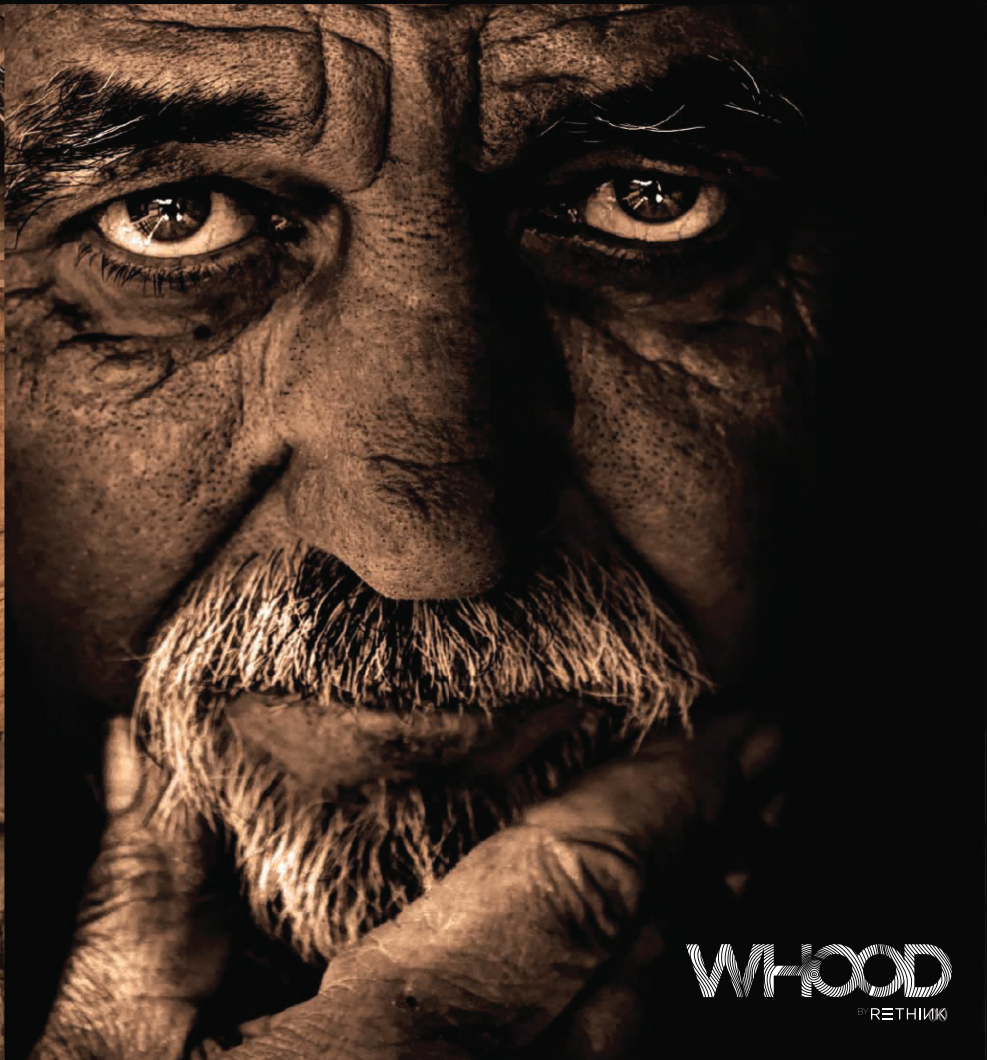
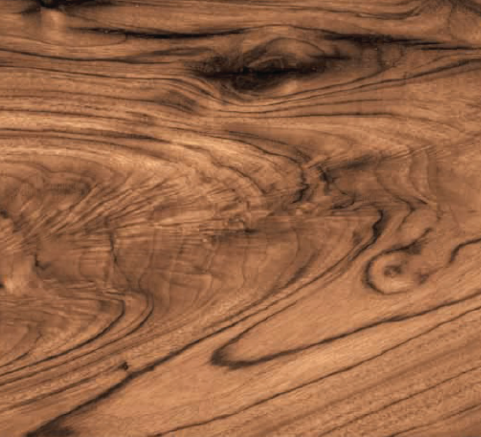


W  
CROWN

2019 COLLECTION



WHOOD  
® РЕТНИК

coleccção	05
<small>collection</small>	
a nossa filosofia	06
<small>our philosophy</small>	
dados técnicos	30
<small>technical data</small>	
ambiente	34
<small>environment</small>	



CROWN

2019 COLLECTION



# A NOSSA FILOSOFIA

## OUR PHILOSOPHY

Os pisos em Parquet são de origem italiana, mas tornaram-se mundialmente famosos a partir de França no século XVII, tornando-se conhecidos como parquet de estilo francês.

Ainda eram uma novidade no início do século XVII, quando em 1661 Maria de Medici, rainha da França e a sua irmã Henriqueta Maria de Medici, rainha da Inglaterra os instalaram respectivamente no Palácio de Luxemburgo e na Somerset House (então denominada Casa da Dinamarca).

Foi depois de Louis XIV ter instalado pisos em Parquet de aspecto e carácter excepcionais, primeiro no palácio de Versailles e de seguida no Grand Trianon, que estes pavimentos se tornaram no expoente máximo de elegância quando aplicados em mansões, palácios e castelos por toda a França, tornando-se de seguida uma moda em toda a Europa .

A colecção Crown foi desenvolvida pela Whood pelo reconhecimento de que os pavimentos rústicos, minimalistas e ricamente ornamentados em carvalho continuam a proporcionar ao longo dos tempos uma sensação única de requinte. Crown representa o prestígio e a elegância da excelência. Nesse sentido, produzimos os nossos pavimentos tendo em mente os clientes mais exigentes, com recurso apenas às madeiras da melhor qualidade.

*Parquet floors are of Italian origin but were made world famous in France, becoming known as French style parquet.*

*It was still a novelty in the early 17th century when Marie of Medici, Queen of France, and her sister Henrietta Maria of Medici, Queen of England, had Parquet flooring installed in the Luxembourg Palace and in the Somerset House (then Denmark House) respectively, in 1661.*

*After Louis XIV having installed exceptional parquet flooring, designed by Swedish architect Daniel Cronstrom, first at Versailles and then at Grand Trianon it became the epitome of elegance in stately homes, palaces and châteaux throughout France, and soon after, a universal trend all over Europe.*

*The Crown collection was developed by Whood having in mind that oak rustic, minimalistic and richly ornamented flooring will always provide a unique sense of exquisite taste in natural beauty. Crown stands for prestige and elegance at the highest quality. Our exclusive floors made only with the use of the finest woods, were created for the most demanding customers.*

# COLECCÃO

COLLECTION

A colecção Crown é resultado da combinação entre a nossa paixão pelos pisos em madeira com o alto nível de profissionalismo dos nossos artesãos.

Tem sido constante ao longo dos tempos o recurso aos revestimentos em madeiras de qualidade para, como uma forma de arte, decorar os edifícios mais imponentes que ainda hoje se expressa de uma forma real.

A nossa colecção consegue de forma hábil juntar a tradição e o artesanato a um visual inovador, que confere aos nossos padrões um carácter intemporal.

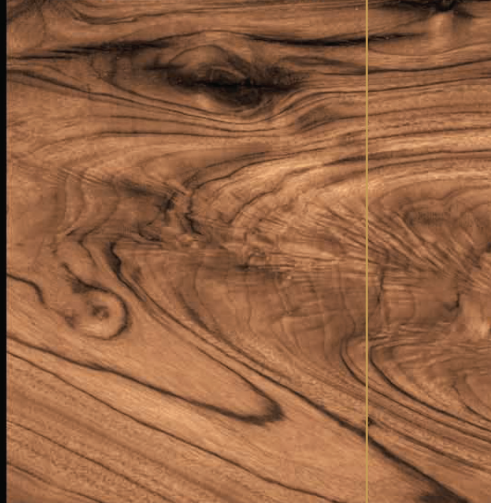
*The Crown collection comes as a result of merging our passion for wood flooring together with our high-level artisans.*

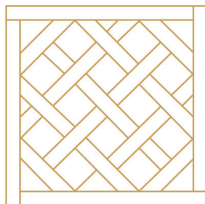
*Through the ages, palaces, museums as well as manors, were universally decorated with the resort of the best quality woods-based flooring boards as an art form that is still actual.*

*Our collection is an expert fusion of tradition, craftsmanship and an innovative look, that gives the presented patterns some timeless character.*

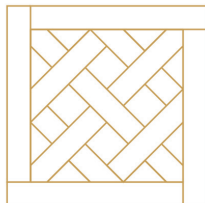


PALACES  
PANELS

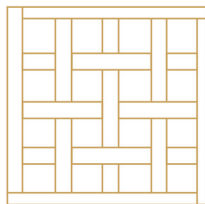




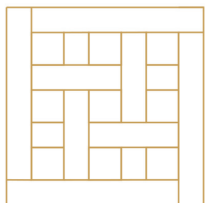
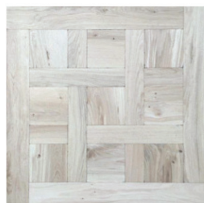
Versailles  
15/4x1020x1020 mm  
20/6x1020x1020 mm



Bordeaux  
15/4x800x800 mm  
20/6x800x800 mm



Chantilly  
15/4x1000x1000 mm  
20/6x1000x1000 mm

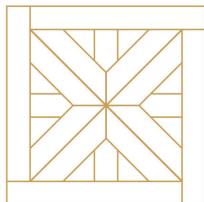


Chantilly Gros  
15/4x800x800 mm  
20/6x800x800 mm



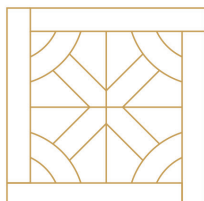
D'araremborg  
15/4x1020x1020 mm  
20/6x1020x1020 mm





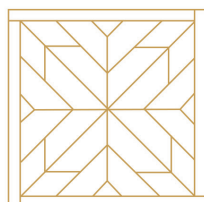
Vienna

15/4x800x800 mm  
20/6x800x800 mm



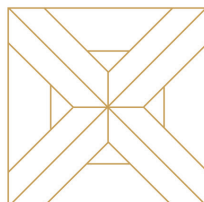
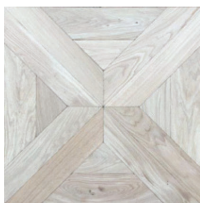
Tiara

15/4x851x851 mm  
20/6x851x851 mm



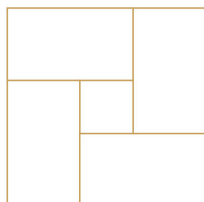
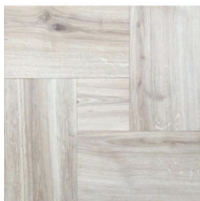
Monticello I

15/4x600x600 mm  
20/6x600x600 mm



Monticello II

15/4x600x600 mm  
20/6x600x600 mm



Vogue

15/4x600x600 mm  
20/6x600x600 mm

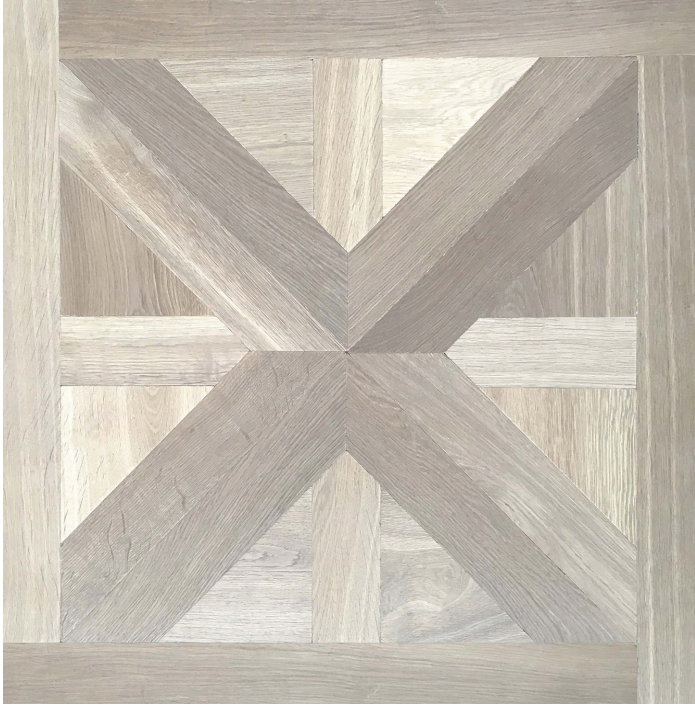




VIENNA OAK  
WAX OIL  
800x800



VIENNA OAK  
DISTRESSED WAX OIL  
800x800



VIENNA OAK  
UNFINISHED NATUR  
800x800



MONTICELLO I OAK  
AMERICAN WALNUT WAX OIL  
600x600



MONTICELLO II  
AMERICAN WALNUT (1)  
600x600



MONTICELLO II  
AMERICAN WALNUT (2)  
600x600



MONTICELLO II  
AMERICAN WALNUT (3)  
600x600



MONTICELLO II  
OAK  
600x600



MONTICELLO II OAK  
RUSTIC UNFINISHED  
600x600





VERSAILLES AMERICAN WALNUT  
MATT LACQUER  
1000x1000



VERSAILLES  
OAK RUSTIC  
1000x1000



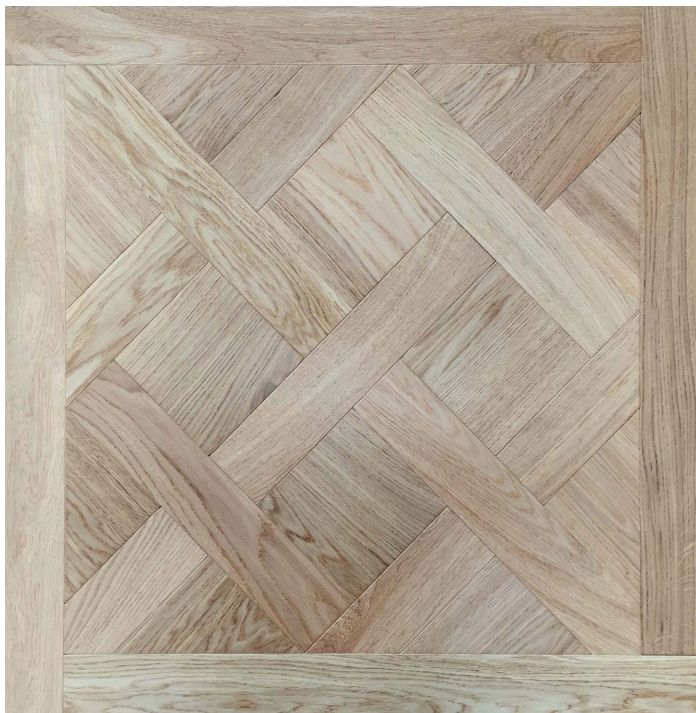
BORDEAUX AMERICAN WALNUT (1)  
WAXOIL BRUSHED  
800x800



BORDEAUX AMERICAN WALNUT (2)  
WAXOIL BRUSHED  
800x800



BORDEAUX AMERICAN WALNUT (3)  
WAXOIL BRUSHED  
800x800



BORDEAUX  
OAK NATUR  
800x800



BORDEAUX  
OAK RUSTIC  
800x800



WINDSOR SOLID OAK  
WAX OIL  
680x680



CHANTILLY OAK RUSTIC SANDED  
MATT LACQUER  
1000x1000



CHANTILLY GROS OAK  
RUSTIC SANDED  
800x800



CHANTILLY GROS SMOKED  
OAK WAX OIL  
800x800



CHANTILLY GROS UNFINISHED  
WAX OIL DISTRESSED  
800x800



D'ARAREMBERG WALNUT  
WAX OIL  
1000x10000



HERMÉS  
WAX OIL



HERMÉS  
WAX OIL





HERMÉS  
WAX OIL



HERMÉS  
WAX OIL



HERMÉS  
WAX OIL



HERMÉS  
WAX OIL



PALAZZO  
WEAVE OAK TERRA  
MAT LACQUER



VOGUE OAK RUSTIC  
UNFINISHED BRUSHED  
600x600



VOGUE OAK  
TERRA  
600x600



ART  
FISHBONE



ART  
FLOORBOARD



ART  
CHEVRON



SMOKE  
FISHBONE



SMOKE  
FLOORBOARD  
MIXED WIDTH



GAIA  
CHEVRON



GAIA  
FLOORBOARD  
MIXED WIDHT





GAIA  
FISHBONE  
SAW MARK



FOREST  
FISHBONE



BOSK  
FISHBONE



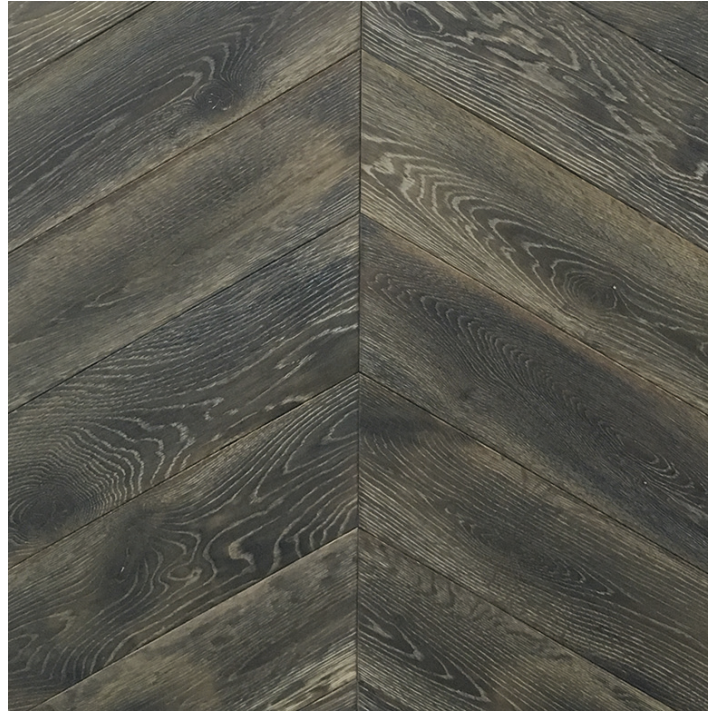
AUTUMN  
FISHBONE



AUTUMN II  
FISHBONE



ROYAL  
FISHBONE



BRUME  
CHEVRON



HAZE  
FLOORBOARD



MIST  
FLOORBOARD



MUNIQUE  
FLOORBOARD



CZAR  
FLOORBOARD  
MIX WIGHT



# DADOS TÉCNICOS

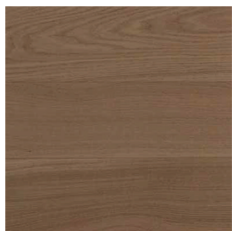
## TECHNICAL DATA

### ESTRUTURA DAS RÉGUAS | BOARD STRUCTURE

Réguas em Pavimento de Madeira Estruturada | Engineered Floorboard

- A** Camada Superior 4,6 mm  
| Top Layer 4,6 mm
- B** Contraplacado 100% Bétola  
| Birch Plywood 100%

### CLASSE DA MADEIRA | WOOD CLASS



CLASSE NATURAL (Δ símbolo standard) - Madeira com estrutura e cor variável, apresentando nós com um diâmetro de até 8 mm, algumas nuances naturais de cor, algumas fibras diagonais, e mudança de cor à volta do núcleo.

NATUR CLASS (Δ symbol in standards) - A natural wood color and structure, no restrictions on rings arrangements, delicate natural discolorations, the pencil knots of a diameter up to 8 mm. Acceptable diagonal course of fibers, change of color on the core radius.



CLASSE RÚSTICA (◻ símbolo standard) - Madeira com estrutura e cor variável, nós com um diâmetro de até 60 mm, nós e rachas preenchidos, borne, descolorações, bem como alguns orifícios de pequena dimensão por tratar.

RUSTIC CLASS (◻ symbol in standards) - Varied wood color and structure, knots of a diameter up to 60 mm, patched knots and cracks, sap-wood, discolorations, the holes left after knots have fallen out are filled with wood putty, acceptable up to 25 mm.



# DADOS TÉCNICOS

## TECHNICAL DATA

### FACE | SURFACE

Acabamento Escovado - a remoção da superfície de madeira macia à superfície permite enfatizar os nós das zonas mais rijas da madeira realçando o seu carácter único. O efeito cria um vincado efeito de profundidade 3D realçando a beleza dos veios da madeira. Este acabamento possibilita-nos obter um produto único no seu género.

*Brushing - involves the removal of the soft wood layer which emphasizes the hard wood rings and gives the flooring a unique character. The created effect gives a highly visible 3-dimensional depth and highlights the beauty of the wood graining. The variety of such a surface gives us a unique flooring, one of a kind.*

Acabamento Lixa de Areia - superfície lisa, aveludada ou acetinada realçando as vantagens da madeira

*Sanded - smooth, velvet or satin surface highlighting the advantages of wood.*

### ACABAMENTOS | SURFACE FINISH

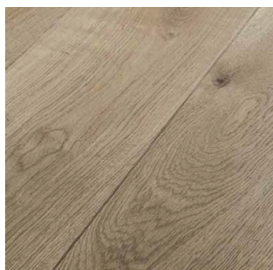
A CROWN utiliza vernizes e óleos de alta qualidade produzidos pela Bona e pela Saicos, fábricas europeias de referência.

*CROWN uses varnishes of the highest quality and natural oil-waxes and diyes produced by leading European manufacturers, such as Bona and Saicos.*

# DADOS TÉCNICOS

TECHNICAL DATA

## ACABAMENTOS | SURFACE FINISH



ACABAMENTO A ÓLEO - A madeira com impregnação a óleo e aplicação de cera natural permite obter um acabamento de superfície duradouro, totalmente ecológico, realçando a beleza da madeira natural.

*OILING - Natural oil-wax impregnation is a way of achieving an unusually durable surface finish which is fully ecological and highlights the beauty of natural wood. As an advantage, this procedure ensures a matt and natural appearance, highlighting the wood's exceptional character.*



ACABAMENTO A VERNIZ - O acabamento a verniz proporciona uma óptima funcionalidade e protecção da superfície. O uso deste acabamento quer nas superfícies lisas, quer nas escovadas, é idealmente equilibrado, oferecendo excelente qualidade e funcionalidade do piso.

*LACQUERING - Lacquer finishing provides surface protection on our floorings with and an elegant matt or semi-matt finish. The lacquer provides an optimum protection and good functionality. This finish on the sanded or brushed surface is ideally balanced, giving excellent flooring quality and functionality.*



# DADOS TÉCNICOS

TECHNICAL DATA

## ACABAMENTOS | ADDITIONAL SERVICES FOR PANELS

Sem acabamento, areado, 4 lados microbiselados

| Unfinished, sanded, bevelled 4 side

Sem acabamento, areado, todos os elementos microbiselados

| Unfinished, sanded, bevelled all elements

Escovado, todos os elementos microbiselados

| Brushed, bevelled all elements

Arestas vivas, envelhecido

| Square edged, distressed/tumbled

Serrado

| Saw mark

Velatura

| stain

Envernizado ou encerado

| laquered or oiled

Escurecido

| smoked

Fumado

| fumed

Nogueira

| walnut

Carvalho + Nogueira

| oak + walnut

# AMBIENTE

## ENVIRONMENT

**ECOLOGIA** | A CROWN By Whood preocupa-se com a natureza, e como empresa que trabalha em algumas das regiões mais limpas e ecologicamente preservadas da Europa, dá grande importância à ecologia. Graças à permanente modernização da nossa fábrica e aos nossos investimentos em soluções de vanguarda, somos um dos operadores no sector mais amigos do ambiente. Temos um elevado cuidado ecológico na utilização das tecnologias de fabrico e na obtenção do produto final. Utilizamos exclusivamente madeiras provenientes de florestas com extracção controlada, com viveiros florestais estabelecidos após os abates.

*ECOLOGY* | A CROWN By Whood stands by nature, and as a company connected with the cleanest and ecologically preserved regions in Europe we give great importance to ecology. Thanks to the permanent modernization of our plant and our investments in modern solutions, we are one of the cleanest businesses in this industry. We carefully ensure that the applied technologies and offered products are ecology friendly, thus producing no harm to the environment. We exclusively use wood from forests with controlled logging on our production, where forest nurseries are being established after trees have been cut down.

**CERTIFICADO FSC** | Obtemos o certificado FSC (Forest Stewardship Council®) em reconhecimento dos nossos elevados padrões, e como a confirmação de que toda a nossa madeira provém de florestas com gestão sustentada. Os nossos produtos estão em conformidade com as directrizes da União Europeia. A estratégia da WHOOD está permanentemente em consonância com o meio ambiente.

*FSC CERTIFICATE* | We have been granted the FSC (Forest Stewardship Council®) Certificate as endorsement of our high standards and it is a confirmation that all the wood we use comes from forests with a sustainable managed economy. Our products are in accordance with appropriate EU Directives. WHOOD's strategy and policies are always on a par with the care for the surrounding environment and its inhabitants.

**CERTIFICADO CARB 2** | Na produção dos nossos pavimentos madeira estruturada, a WHOOD utiliza contraplacado 100% em Bétula Báltica. O contraplacado em Bétula Báltica é certificado de acordo com as regras do FSC e CARB 2.

*CARB 2 CERTIFICATE* | For the production of floorings made of glued laminated flooring, WHOOD uses birch plywood, 100 % Baltic Birch. The plywood is certificated according to FSC and CARB 2 rules.







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**WHOOD**  
BY RETHINK

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